BUTLER BULLDOGS DECA

# Guidelines and Information

2016-2017

Take this home and share it with your parents/guardians**. Club dues: $40 due by October 20, 2016**

**Interest meeting: Thursday, September 8, 2016 2:25 – 3:00 room 707**

**First meeting: Tuesday, September 20, 2016 2:25 – 3:25 room 707**

DECA is a youth organization associated with Marketing Education. Students who are *currently enrolled* or have taken a Marketing Education class are encouraged to join and participate in DECA activities.

DECA offers students an opportunity to become involved with business leaders and to prepare for careers in various marketing and business areas. Business leaders in the community provide support for the DECA program in many ways. They serve as speakers in the classroom, as judges at competitive events conferences and provide financial support for local scholarships.

DECA is an outstanding organization and well worth the dues that must be paid to be a member of Butler High School DECA, NC DECA and International DECA. **Dues are $40**; this includes local, state and international dues, subscriptions to DECA Dimensions, and Butler DECA socials.

MCEC DUES (District Conference)…………………………$6.00

STATE DECA DUES $9.00

INTERNATIONAL DECA DUES $8.00 T-Shirt Design Contest – **Design Due to Teacher: 09/20/16**

BUTLER DECA DUES $17.00 Order your T-Shirt by: **09/20/16**

## TOTAL $40.00

**DUES MUST BE PAID ONLINE AT OSP.OSMSINC.COM/CMS**

The **Marketing Competitive Events Conference** (MCEC) offers students the opportunity to compete with other high school students in their chosen career areas. This competition is designed for students to receive valuable recognition for outstanding achievement. Winners receive trophies, plaques, and certificates. Listing DECA competition makes a positive impression in the area of extra-curricular activities. MCEC is divided into two parts: the testing portion is held at **Butler High School (Nov. 1-7)** and the role-play portion will be at **Myers Park High School in November (TBD: 16th, 17th, or 18th).** There is no cost to attend this conference (it is included in your dues). Transportation is on your own to and from the event. Time is from 3:00 pm until 7:45 pm.

The **State Career Development Conference (NC-CDC)** is a three day conference where students participate in competitions, career workshops and entertainment. However, the only way to attend this DECA state conference is to participate in MCEC and receive proficiency in your event. The conference will be held **March 9 - 11, 2017**, in **Greensboro, North** **Carolina**. Students travel by chartered bus. Travel arrangements are made by the district. The approximate cost of this trip is $200.00. Student fundraising activities can help defray cost.

The **International Career Development Conference (ICDC)** will be held **April 25 - 30, 2017 in Anaheim, CA**. Members who have participated in the state competition and were recognized as series winners and series finalists have the opportunity to attend this international conference as competitors. The approximate cost of this trip is $500.00. Student fundraising activities can help defray cost.

DECA scholarships are available for students who have been accepted to an accredited college or university students with an accepted major in one of the following: Business Administration, Marketing, or Marketing Education. Acceptance must be received prior to applying for the scholarships. **Don’t be left out! Be the new face of DECA**! The advantages are great! **JOIN DECA TODAY!** Please return this letter along with your receipt of your dues payment before **OCTOBER 20, 2016**, and take advantage of what this international organization has to offer!

*If you have questions, please e-mail your child’s teacher:* **Ms. Mobley** sarahd.mobley@cms.k12.nc.us

**Mr. Pridgeon** renwickd.pridgeon@cms.k12.nc.us **Ms. Smyers** wanda.smyers@cms.k12.nc.us

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Student’s Signature Parent’s Signature Date

**T-Shirt Size:** Small Medium Large X-Large XX-Large